



**DESIGN
CONNECTIONS**

FEBRUARY 11-13, 2019
PONTE VEDRA INN
PONTE VEDRA BEACH, FL

MONDAY, FEBRUARY 11

<p>2:00 PM - 5:00 PM Conference Center Lobby</p>	<p>Attendee & Sponsor Badge Pickup</p>
<p>5:30 PM - 5:45 PM Ponte Vedra Ballroom 1</p>	<p>Welcome: Steven Sloan, Publisher/Brand Director, interiors+sources; Jane Rohde, Principal, JSR Associates, Inc.</p> <p>Introduction of Advisory Council: Conference Chair: Jane Rohde, CHID, ACHA, AIA, FIIDA, ASID, LEED AP BD+C & GGA-EB, Principal, JSR Associates, Inc.</p> <p>Advisory Board Members: Susanne Molina, FIIDA, CID, LEED AP, Principal, ONE Design Collective; Nick Domitrovich, NCIDQ, Studio Director, Puccini Group; Toni Gocke Wyre, ASID, WELL AP, LEED AP, Assoc. AIA, Senior Associate, Polk Stanley Wilcox</p>
<p>5:45 PM - 7:00 PM Ponte Vedra Ballroom 1</p>	<p>Keynote Introduction/Moderator: Jane Rohde, CHID, ACHA, AIA, FIIDA, ASID, LEED AP BD+C & GGA-EB, Principal, JSR Associates, Inc.</p> <p>Moderator: Kourtney Smith, President, National Office Furniture</p> <p>Title: Equity and Diversity in Leadership - Disruption in Action</p> <p>Panelists: Lindsay Wilson, President, Corgan, Jennifer Treter, Principal, Hendrick</p> <p>Presentation Description:The opening keynote will highlight the importance of equity and diversity in workplace leadership. The moderator and panelists will each share a positive 'disruption in action' story that impacted their career growth and views of business. Seeing the growth of diversity in leadership supports innovation and creativity within organizations and opportunities for new ideas to gain traction. The goal of the future is to include diversity in all ways - age, ethnicity, gender, and orientation - supporting collaborative approaches reflective in creative design solutions for products and the built environment.</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Understand the importance of equity and diversity in leadership. 2. Examples to be provided that illustrate the need for diversity in the workplace. 3. Understand innovative approaches to design through collaboration. 4. Understand what is being done to support equity and diversity within corporations.
<p>7:00 PM - 9:00 PM Surf Club</p>	<p>Dinner beachside</p>

TUESDAY, FEBRUARY 12

7:00 AM - 7:45 AM Beach Area	Yoga on the beach
8:00 AM - 9:00 AM Ponte Vedra Ballroom 1	Networking Breakfast
9:00 AM - 10:00 AM Ponte Vedra Ballroom 1	<p>General Session Presentation</p> <p>Title: Molecules Matter</p> <p>Introduction/Moderator: Todd Sims, Director, Sustainability and Market Outreach, American Chemistry Council</p> <p>Panelist: Donald Strum, Principal - Product Design, Michael Graves Architecture & Design; Deidre Hoguet, Director of Applied Research, Designtex; Linda M. Gabel, CHID, IIDA, Interior Design Planner, Space and Facilities Planning</p> <p>Presentation Description: In developing creative product solutions, it is necessary to combine chemistry and technology with creative ideas to bring about positive disruption in product design. This group of panelists will review their experiences with the need for new product development and their processes to collaboratively work with manufacturers, technical teams, and chemists to develop creative solutions for product that are missing from the marketplace and support positive enduser outcomes. The goal is for new products to meet performance challenges as well as aesthetic design needs. Molecules really do matter when inventive technologies and chemistry formulations are being used to solve design problems. It is important for designers to ask the appropriate questions of manufacturers to better understand the formations and what is involved in the chemistry behind the development of new technologies.</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Need for technology and chemistry to work together for new product innovation. 2. Examples provided of innovative product developments made possible through technology and chemistry. 3. Understand product gaps that are needed in the marketplace. 4. Understand how to work with manufacturers and product designers to solve design problems.
10:00 AM - 10:10 AM	Transition to 1:1 Meeting Space
10:10 AM - 12:30 PM Terrace A&B, Lagoon, HH	1:1 Meetings
12:30 PM - 1:30 PM Ballroom Patio	Networking Lunch
1:30 PM - 1:45 PM	Transition
1:45 PM - 2:45 PM Ponte Vedra Ballroom 1	<p>General Session Presentation</p> <p>Introduction/Moderator: Barbara Dellinger, MA, FIIDA, CHID, CID, EDAC, NCIDQ, Director of Design & Research, Adventist Healthcare</p> <p>Title: The Future of Design</p> <p>Panelist: Wenz Tuttle, Tradewell Fellow, EYP Architecture & Engineering; Afshin Homayoonmehr, Interior Designer, Berkshire Hathaway Home Service; Allison Brown, Corporate Interior Designer, Perkins+Will; Tyson Baker, Interior Designer, PGAV Destinations, Tyson Baker, Interior Designer, PGAV Destinations</p> <p>Presentation Description: This panel will provide an opportunity to hear from a group of recent graduates - providing their take on where the future of design is headed and their perspectives on design. This group of emerging professionals will share their hopes and goals for the design industry, discussing their experience thus far and the changes that they see that could improve collaborative design processes. Integration of technology balanced with the creative design process and breaking down silos within design firms shall be explored - evaluating ways to incorporate a more age diverse design team in support of innovative design.</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Explore the future of design practice by integrating various levels of experience. 2. Explore balancing creative design process and technology. 3. Understand the needs and desires of emerging design professionals. 4. Explore the best way to develop communication processes for an integrated design process.
2:45 PM - 3:00 PM	Transition
3:00 PM - 5:50 PM	Boardroom Meetings
5:50 PM - 7:15 PM	Break
7:15 PM - 9:15 PM Ballroom Patio LeMaster Room	Networking Dinner and Night of Giving

WEDNESDAY, FEBRUARY 13

<p>7:00 AM - 7:45 AM Beach Area</p>	<p>Sunrise Beach Walk or Yoga</p>
<p>7:30 AM - 8:00AM Ponte Vedra Ballroom 1</p>	<p>Networking Breakfast</p>
<p>8:00 AM - 9:00 AM Ponte Vedra Ballroom 1</p>	<p>General Session Presentation</p> <p>Title: The Experienced Designer & Emerging Professional</p> <p>Introduction/Moderator: Asha Perez, Interior Specialist, KAI Design & Build</p> <p>Panelist: Michelle Clark, Senior Associate, Rees Associates; McKenzie Gamez, Interior Designer, Rees Associates; Patrick Burke, Principal, Michael Graves Architecture & Design; Austin Crowley, Architectural Designer, Michael Graves Architecture & Design</p> <p>Presentation Description: Bringing together generations is necessary for successful project design. Two design teams, each including an experienced designer and an emerging professional, shall discuss the importance and usage of mentor/mentee relationships within the field of design and architecture and within the specific realm of firms. While working to meet deadlines and a myriad of details, how is information communicated that supports the emerging professional by sharing the experience of the mentor. Discussion to include the importance of technology for emerging professionals, while balancing the need to learn and participate in the design process with more experienced design leadership, and ways to accomplish 'knowledge share' across a design firm.</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Understand the need and benefit for mentor / mentee relationships. 2. Explore ways of educating both experienced and emerging professionals to benefit positive project outcomes. 3. Explore balancing technology knowledge with creative design process. 4. Share the most important reasons for successful knowledge sharing and breaking down silos.
<p>9:00 AM - 9:15 AM</p>	<p>Break and Transition to Boardroom Meetings</p>
<p>9:15 AM - 10:55 AM</p>	<p>Boardroom Meetings</p>
<p>10:55 AM - 11:30 AM</p>	<p>Break</p>
<p>11:30 AM - 12:30 PM Ballroom Patio</p>	<p>Lunch</p>
<p>1:00PM - 1:15 PM</p>	<p>Transition to Breakout Sessions</p>

WEDNESDAY, FEBRUARY 13

1:15 PM - 3:15 PM	<p>Healthcare - Breakout Session</p> <p>Title: Let's Talk! Healthcare Challenges</p> <p>Moderator: Jane Rohde, Principal, JSR Associates, Inc.</p> <p>Description: Summary of facilitated discussion with key points.</p>	<p>Hospitality - Breakout Session</p> <p>Title: Let's Talk! Hospitality Challenges</p> <p>Moderator: Nick Domitrovich, NCIDQ, Studio Director, Puccini Group</p> <p>Description: Summary of facilitated discussion with key points.</p>
	<p>Education - Breakout Session</p> <p>Title: Let's Talk! Education Challenges</p> <p>Moderator: Toni Gocke Wyre, Senior Associate, Polk Stanley Wilcox</p> <p>Description: Summary of facilitated discussion with key points.</p>	<p>Workplace - Breakout Session</p> <p>Title: Let's Talk! Workplace Challenges</p> <p>Moderator: Susanne Molina, Principal, ONE Design Collective</p> <p>Description: Summary of facilitated discussion with key points.</p>
3:15 PM - 3:30 PM	Break & Transition to Meeting Zone	
3:30 PM - 5:50 PM Terrace A&B, Lagoon, HH	1:1 Meetings	
5:50 PM - 7:00 PM	Break	
7:00 PM - 7:30 PM West Putting Green	Cocktail Reception	
7:30 PM - 10:00 PM West Putting Green LeMaster Room	<p>Awards Dinner and After Celebration</p> <p>Description: Dinner and Design Connection Awards followed by After Celebration</p>	

THURSDAY, FEBRUARY 14

6:00 AM - 1:00 PM

Departures and transfers to airport